



January 26, 2017

Dear Earth Day Supporter:

From recycling a newspaper to working towards environmental preservation, everyone can make a difference on Earth Day. Every year, **Stony Brook University** holds an exhibitor fair during our annual Earthstock festival to help educate and collaborate with the community on how to lead more eco-conscious lives. We will host the exhibitor fair on **Friday, April 21**.

What can *you* do? The first step is to join us at **Earthstock 2017!** The exhibitor fair serves as an educational event for students, faculty, staff, and the local community. Participation in Earthstock gives your company or organization the opportunity to showcase itself to over **36,000** members of the Stony Brook campus community as well as provide an affiliation with a leading public research university.

Further participation details and benefits are given on the attached pages. The deadline for table reservations is **Monday, April 3, 2016**. Please note that as of January 1, 2016 Stony Brook University is now tobacco free. This includes all tobacco products, including e-cigarettes. For more information, including disability-related accommodation, contact Taylor Bouraad, Earthstock Committee, at (631) 632-7320.

We look forward to seeing you at Earthstock 2017!

Sincerely,

Taylor Bouraad
Chair, Earthstock Exhibitors Committee
222 Student Activities Center
Stony Brook, NY 11794-2800
(631) 632-7320 Fax: (631) 632-6756
Taylor.Bouraad@stonybrook.edu
www.stonybrook.edu/earthstock

What to Expect

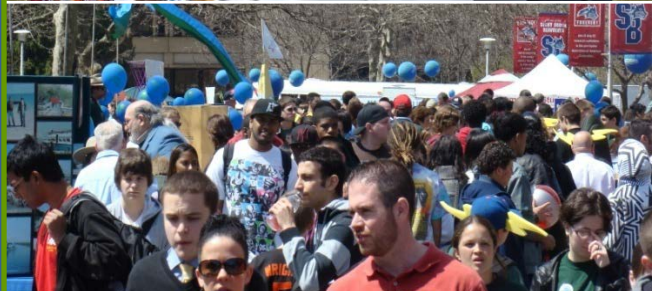


Highlights and Traditions

- Festival-like atmosphere with musical and dance performances
- Over 100 exhibitors and displays each year
- Annual rubber duck race down the "Stony Brook"
- Fresh Farmers Market
- Stony Brook networking events
- Student Environmental Research Exhibition
- Keynote lecture by an environmental leader

Benefits of Participation

- Exposure to the 36,000+ members of the Stony Brook campus community
- Earthstock is advertised through local and campus newspapers, faculty/staff newsletters, posters around Stony Brook campus and hospital, announcements sent to local Chambers of Commerce, and targeted e-mails to the business community
- You will be listed on the Earthstock 2016 website
- The opportunity to promote your business through product sampling, surveying, and demonstrations to potential future customers
- Potential media exposure
- Affiliation with a major university for a globally vital cause
- Recognition among your peers and associates as a supporter of Earth Day



Earthstock at a Glance

- Earthstock is recognized as an outstanding program by the State University of New York (SUNY) and Long Island Council of Student Personnel Administration (LICSPA)
- Over 100 environmental organizations, exhibitors and vendors participated with educational exhibits and displays attend each year
- Earthstock has been featured in regional media such as *Newsday* and *The Herald Times*
- Over 250 middle and high-school students exhibited conservation displays and attended a pre-college seminar

Application for Off-Campus Organizations

Contact Name: _____ **Title:** _____

Company/Organization: _____

Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

Product/Service Description:

Do you wish to sell any merchandise/products? YES NO

NOTE: if yes: please describe what you wish to sell and fill out the following form and return with this application <http://studentaffairs.stonybrook.edu/sac/docs/Off%20Campus%20Vendor%20Request.pdf>

Will you have electrical needs? YES NO

*NOTE: limited number of power supplies will be available.
Please describe what in your exhibit will need electricity. If possible, detail amps, wattage, etc.*

Are you requesting to serve food? YES NO

NOTE: Only food that is packaged, handled, and distributed as follows will be permitted:

- All food must be pre-packaged by the manufacturer, non-perishable foods only
- University Policy and contracts prevent sale and distribution of Coca-Cola products

Please select the size area you would like to request for your display:

10'x10' Footprint (includes 1 6'x3' table and 2 chairs) **Exhibitor Fee: \$160**

10'x20' Footprint (includes 2 6'x3' tables and 4 chairs) **Exhibitor Fee: \$300**

Are you a non-profit organization? YES NO

*NOTE: Exhibitors with non-profit status will have their exhibitor fee waived.
Please provide your federal tax ID #: _____*

Amount Enclosed: \$ _____ Please make checks payable to:

Stony Brook University: IFR 900310

Please send completed application to:

Taylor Bouraad ♦ Earthstock Exhibitors Committee ♦ 222 Student Activities Center ♦ Stony Brook, NY 11794
Phone: (631) 632-7320 ♦ Fax: (631) 632-6756 ♦ Email: taylor.bouraad@stonybrook.edu

FOR OFFICE USE ONLY

Vendor Permit Received:	Payment Received/Amount:
Confirmation Sent:	Space Assignment: